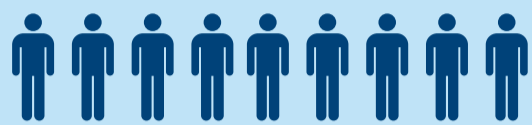


SIT-UP TO PROSTATE CANCER AND SAVE LIVES!

Yes we can!



THE NUMBERS



TODAY: **211,000** | BY 2040: **372,000**

NUMBER OF AUSTRALIAN MEN
PREDICTED TO LIVE WITH OR
BEYOND PROSTATE CANCER

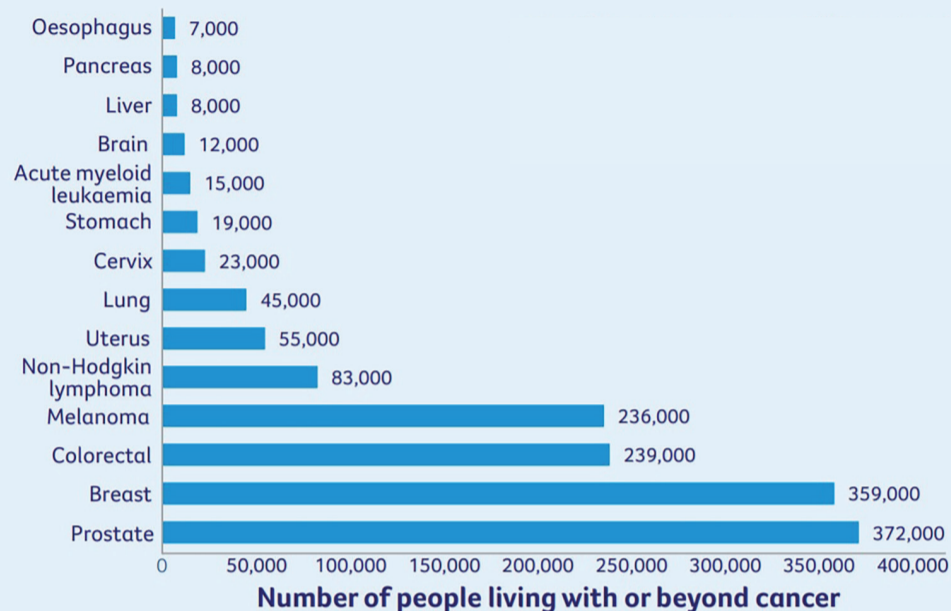


APPROX:
76%
INCREASE



**AUSSIE BLOKES IN
REGIONAL AREAS
HAVE HIGHER RISK OF DEATH**

Predicted Numbers of People Living With or Beyond Cancer in 2040



THE IMPACT



“By 2040 we predict there will be 372,000 men living with or beyond prostate cancer in Australia, representing a 76 per cent increase from 211,000 today and the greatest number of men or women diagnosed with any single cancer.”

*Professor Jeff Dunn AO, CEO,
Prostate Cancer Foundation of Australia*



“Our underperformance on men’s health is hurting our women and children as much as it is harming our lads and blokes. We need to do more to inspire the nation’s fathers and sons to step up, take action, support one another, and play as a team.”

Matt Hayden AM, Aussie Cricket Legend



“About 1 in 5 men with prostate cancer experience long-term anxiety and depression and some will have an increased risk of suicide, although few seek support for their mental health needs. These men deserve our solidarity and support.”

*Professor Suzanne Chambers AO,
Survivorship Expert & Health Psychologist*



“Men with a family history of prostate cancer have double the risk of being diagnosed, and men in regional and rural areas of Australia face a 24% higher risk of death – we can all take action to ensure our fathers and sons don’t die before their time.”

*The Hon. Jim Lloyd,
Survivor & Prostate Cancer Ambassador*

THREE WAYS YOU CAN HELP BEAT PROSTATE CANCER

- 1** Know your risks and your family history.
- 2** Talk to your GP about your screening options.
- 3** Go to SitUp45.org.au and register today!

Go to SitUp45.org.au
now to register!



Prostate Cancer
Foundation of Australia